First of all, I would like to thank all people who support Tezuka Osamu’s works continuously.

February 9, 2014 was the 25th anniversary of Tezuka Osamu’s death, Time has passed very quickly since the day; however, his greatness still remains vividly in my mind. I actually feel it everyday.

Tezuka Productions has kept its business running through hard times and good times thanks to warm support from Tezuka’s family and enthusiasm of our staff. Above all, we owe what we are now to all Tezuka fans who continuously love his works.

We will strive to contribute to the development of manga and animation Tezuka loved through his life, value his mind and thought, and convey the preciousness of life to children all over the world, which I believe is our mission, as a company where Tezuka created his works.

Takayuki Matsutani
President
Corporate name: Tezuka Productions Co., Ltd.
Founded: January 23, 1968
Capital: 20,000,000 yen

President: Takayuki Matsutani
Director: Makoto Tezuka
Director: Rumiko Tezuka
Adviser: Kenzo Kasai

President — Licensing Division
- The 1st Business Department (promotion, merchandizing, etc.)
  Tel: +81-3-3371-6412
- The 2nd Business Department (films, events, distribution, shop licensing, etc.)
  Tel: +81-3-3371-6413
- The 3rd Business Department (Internet, mobile, etc.)
  Tel: +81-3-3371-6419
- Creative Department (planning, design, etc.)
  Tel: +81-3-3371-6428

— Publishing Division
- Publishing Department (publishing, publishing development, etc.)
  Tel: +81-3-3371-6423
- Archives Department
  Tel: +81-48-481-7775

— Production Division (film production)
- Production Department
- Directing Department
- Drawing Department
  Tel: +81-48-481-7771
  Tel: +81-48-481-7772~4

— Systems Department
  Tel: +81-3-3371-6499

— Accounting Department
  Tel: +81-3-3371-6498

— General Affairs Department
  Tel: +81-3-3371-6499

— Takarazuka Office
  Tel: +81-797-83-1780

Affiliate Company: Beijing Xiele Art Co., Ltd. (China)
http://www.xiele.com.cn
We, Tezuka Productions have the company policy “Enjoy Tezuka, One, Two and Three! The policy means that we are engaged in businesses and activities thorough which #1 Tezuka fans, #2 people involved in Tezuka Productions, and #3 Tezuka Productions itself can have fun together.

Now our society is changing very rapidly. Our life became convenient and rational thanks to globalization and innovation of technologies. On the other hand quite a lot of people are worried about where we, human beings, are heading. Danger of uncontrolled science technologies, distorted children retreating into their own world, and elder people afraid of isolation from the society - all of these problems we face now were already predicted in Tezuka’s works more than 50 years ago.

Above all else, his works contain all thoughts human beings have come up with so far. He tried to comprehend perpetual values beyond barriers of nations, ethnic groups, times, generations and genders in his works, and such his trial suggested readers the way to examine the life and society. We, therefore, think it’s our mission to convey what he repeatedly expressed through his various stories and characters to many people today.

We create animations and manga works, or hold events and exhibitions in order to convey such Tezuka’s thoughts to as many people as possible, especially to children, working together with talented people all over the world based on the company policy “Enjoy Tezuka, One Two and Three!” We always ask ourselves whether what we think actually makes Tezuka fans including children satisfy. We also consider about how we can make people involved happy through working together with us. If all of people around us are happy, then we, Tezuka Productions, must be happy, too.

We will do our best so that we can realize the company policy, hoping to become a company that can share happiness and joy together with people around us.

Yoshihiro Shimizu
General Manager
Licensing Division
Over 1,000 characters, each highly individualistic and exuding a certain familiarity, have originated from the enormous quantity of comic works TEZUKA Osamu created. These characters were all born from Tezuka’s dreams and have been nurtured with his work. We believe they will remain your friends and stay in your hearts forever.

We continue producing character goods that speak warmly to people, hoping they deepen the bond, generate friendly conversation, and remain as wonderful memories with parents and children, lovers, and friends. In addition, we take advantage of our original knowledge as licensors for original product development and in opening character goods shops.
The 2nd business department (films, events, distribution, shop licensing, etc.)

- Licensing and development of videos/films
- Planning, preparation, operation of events/exhibitions Preparation of exhibition catalogues
- Planning, preparation and operation of museums/pavilions/amusement facilities
- Planning and operation of character goods stores
- Development of own brand goods
- Shop licensing

**Film business**

The video/film section is engaged in licensing Tezuka’s original animation works both in the domestic and overseas market. Recently we are committed to the plans of new works inspired by Tezuka’s original works. Also we are actively participating in various projects to make Tezuka’s works into animation, live-action films and stage performance.

**Event business**

The event/exhibition section is mainly engaged in planning and preparation of events and exhibitions based on Tezuka properties at such venues as art museums as well as commercial sites both at home and abroad. Taking advantage of our abundant knowledge of manga and animation as well as strong network in the industry, we are working on a wide range of fields, not only events and exhibitions related to Tezuka but also planning and operation of other projects.

**Shop licensing business**

To introduce the world of Tezuka properties to many people, the section is engaged in planning, operation and licensing of character goods stores. We also develop products appealing to the market, taking advantage of our experience from store operation which enables us to listen to consumer’s true opinion.
“What kind of information is necessary? I would answer the one teaches us the dignity of life is the most important and needed. I think we should behave seriously to convey the value and dignity of life.”

- quoted from “Save the glass earth” by TEZUKA Osamu.

Tezuka said above at the lecture titled “Information society and our life” in 1984. More than twenty years ago, he already predicted flood of information thanks to dense and high speed information technology, and taught us how important it is to select and convey the most valuable information for us.

Now anybody can send information easily via the Internet and mobile phones. At the same time, people who use such media are held responsible.

If Tezuka had been alive, what interesting thing would he have thought of with new media? Surely he would have shown a great interest and tried to use such media a lot as an outlet of his creation.

Our mission is to convey what he must have informed to the world via today’s media. We always ask ourselves in the daily activities, - what he would do if he were here?

The 3rd business department (Internet, mobile, etc.)

- Planning, production, operation and licensing business related to content distribution.
- Planning and production of contents for the Internet
- Production of flash animation
- Development of designs for mobile phone exterior and other applications
We are engaged in development of designs based on the characters created by TEZUKA Osamu for various media, including merchandises, advertisement, web-site, mobile, evens and publications. And the designs we develop are disclosed to our licensees on the style guide as design materials available for each medium. We are also engaged in supervising product designs paying utmost attention to maintain quality.

Following Tezuka’s will and spirit, we strive to develop and redesign his characters so that they can be loved forever. We hope to make a fantasy world filled with smiling faces around Tezuka characters.

Characters create a fantasy world

We are engaged in development of designs based on the characters created by TEZUKA Osamu for various media, including merchandises, advertisement, web-site, mobile, evens and publications. And the designs we develop are disclosed to our licensees on the style guide as design materials available for each medium. We are also engaged in supervising product designs paying utmost attention to maintain quality.

Following Tezuka’s will and spirit, we strive to develop and redesign his characters so that they can be loved forever. We hope to make a fantasy world filled with smiling faces around Tezuka characters.
The works of TEZUKA Osamu over his 43 active years, with content covering various genres, are credited with establishing the original manga culture of Japan, without parallel in the rest of the world. The influence of Japanese manga and animation in the world far exceeds that of music, art, novels, or other genres, and it has become one of the proudest cultural elements of Japan.

Teuzuka Productions hopes TEZUKA Osamu’s wishes and spirit will be inherited by his readers, that the characters created by TEZUKA Osamu will be loved forever, and the world of those characters, full of dreams and smiles, will spread far and wide.

The lifetime works of TEZUKA Osamu total 150,000 pages of comics. His strong belief in “the sanctity of life” always underlies his work. To convey this message of TEZUKA Osamu to as many people as possible, we promote publication of his work both inside and outside Japan.
Facilities

- Headquarters
  This is our base for offering information. It has a showroom, a screening room, a presentation room etc., and is where various meetings take place.

  4-32-11, Takadanobaba, Shinjuku, Tokyo 169-8575
  Tel: +81-3-3371-6411

- Studio
  A studio for animation production. Sections including art, directing, and drawing are located here. TEZUKA Osamu’s workroom, his original manga manuscripts, and animation-related materials are preserved here.

  4-4-14, Nobidome, Niiza City, Saitama 352-0011
  Tel: +81-48-481-7771
1928  TEZUKA Osamu is born as the eldest son of Tezuka Yutaka and Fumiko in Toyonaka-cho, Toyono-gun, Osaka (now Toyonaka-shi, Osaka) on November 3.

1933  The family moves to Kohama-mura, Kawabe-gun, Hyogo (now Takarazuka City, Hyogo).

1939  Creates his pen name “TEZUKA Osamu” by adding a character meaning “insect” to his real name.

1945  Admitted to the medical department of Osaka University.

1947  Publishes a feature-length comic entitled New Treasure Island, based on a story by Sakai Shichima, and this went through several editions with 400,000 copies sold.


1953  Moves to an apartment house called Tokiwa-so in Shiina-machi, Toshima-ku, Tokyo.

1961  Receives a doctorate in medicine. Organizes TEZUKA Osamu Production of Animation (formally established as Mushi Productions the following year).

1966  Wins the Special Award of the TV Reporters Society Award for Jungle Emperor Leo. Mushi Pro Shoji is founded.

1968  Establishes Tezuka Productions Co., Ltd. for manga production.

1970  Wins the Kodansha Publishing Culture Award in the category of children’s manga for The Phoenix.

1975  Wins the Bungei Shunju Manga Award for Buddha and Essay on Idleness of Animals.

1977  Starts serialization of Princess Knight in “Shojo Club” magazine.

1980  The animated feature film Phoenix 2772 (Space Firebird) is released at the Toho cinemas nationwide. It wins the National Arts Festival Encouragement Award, the Ofuji Noburo Award at the Mainichi Film Contest, and the Blue Ribbon Educational and Cultural Film Award for Tales of the Street Corner.

1984  Wins the Shogakukan Manga Award in the category of youths and adults for Tezuka’s Ancestor Dr. Ryoan.

1985  The experimental animation Broken Down Film is completed. It wins the Bronze Award at the New York Film Festival and the Inkpot Award at the San Diego Comic Convention.

1986  Tetsuwan Atom, the first Japanese animated TV series, starts on Fuji Television Network and earns high audience ratings. Astro Boy, renamed from Tetsuwan Atom, is broadcast on the American national television network, NBC. Wins the National Arts Festival Encouragement Award, the Ofuji Noburo Award at the Mainichi Film Contest, and the Ofuji Noburo Award at the Mainichi Film Contest, and the Blue Ribbon Educational and Cultural Film Award for Tales of the Street Corner.

1987  The experimental animation Legend of the Forest: Part 1 is completed. It wins the Grand Prix and the UNESCO Prize at the Zagreb International Animation Festival.

1988  Wins the Ofuji Noburo Award at the Mainichi Film Contest and the CIFEJ Award at the Zagreb International Animation Festival for Legend of the Forest: Part 1.

1990  The Ministry of Education Award of the Japan Manga Association Award is given. “The Tezuka Osamu Exhibition” is held at the National Museum of Modern Art, Tokyo.

1994  The Osamu Tezuka Manga Museum, run by Takarazuka City, opens.

1998  The centennial celebration is held to commemorate the 70th anniversary of TEZUKA Osamu’s birth and the 30th anniversary of the foundation of Tezuka Productions.

2001  Metropolis is released in Toho affiliate theaters.

2003  Astro Boy begins broadcasting on Fuji Television affiliate stations. Astro Boy is named Shinjuku Ward’s “special envoy for the future.” My Son-Goku is released in Shochiku affiliate theaters.

2004  The Phoenix begins broadcasting on the NHK-BS high definition channel. Black Jack begins broadcasting on NTV affiliate stations.

2005  Black Jack -The Two Doctors of Darkness- is released in Toho affiliate theaters.

2007  Dororo is released in Toho affiliate theaters.

2008  Projects commemorating the 80th anniversary of TEZUKA Osamu’s birth.